Ghana Skills Development Initiative III

Media Coverage: Launch of the MyTVET Campaign, Accra, 12th June 2019

Print Media

13.06.2019 The Custodian
Technical & Vocational Skills to Promote Ghana’s Development

14.06.2019 Daily Graphic
Education Ministry’s MyTVET Campaign takes off
Gov’t initiates steps to promote TVET education

2 news

Expand scope of compulsory insurance - Bedrock Insurance CEO

Mobile Money Interoperability records almost 4.4m transactions in first year

Gov’t initiates steps to promote TVET education

A deputy minister of the Ministry of Business and Financial Services, Mr. Kwame Ansah, who performed the function of the minister, on Thursday, 14th June 2018, launched the Government’s initiative to promote Technical and Vocational Education and Training (TVET) programmes. The launch was held in the presence of the Vice-Chancellor of the University of Ghana, Professor Peter Epimill, and other dignitaries.

The minister said the government was aware of the shortage of qualified personnel in the country and was willing to take steps to address the issue.

He added that the government was committed to providing quality education and training to prepare young people for the workforce.

Mr. Ansah emphasized the importance of TVET in the country’s development and urged all stakeholders to support the initiative.

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Online media:

12.06.2019  Kasapa fmonline
MyTVET campaign launched to push Technical and Vocational Edu. in Ghana

13.06.2019  Ghana News Agency
Minister launches MyTVET Campaign to project technical vocational education

14.06.2019  The Business and Financial Time Online
Gov’t initiates steps to promote technical and vocational skills education

14.06.2019  Ghanaweb.com
Government initiates steps to promote technical and vocational skills education

14.06.2019  Modern Ghana
COTVET, MoE Unveils National Campaign

14.06.2019  Federal Department of Foreign Affairs (FDFA) of Switzerland
Switzerland engages in promoting a positive image of TVET

14.06.2019  Ghana MMA
Government initiates steps to promote technical and vocational skills education

14.06.2019  Ghana Skills, GSDI
National MyTVET Campaign festively launched in Accra
http://ghanaskills.org/node/149
14.06.2019

247 Ace Media
COTVET, MoE Launch ‘My Tvet’ Campaign

TV and Radio

12.06.2019

Adom TV
MyTVET Campaign Launch

Social Media

Facebook Posts and Shares: min. 11
www.facebook.com/GhanaSkills/
www.facebook.com/GIZGH/
www.facebook.com/cotvet/
www.facebook.com/GermanEmbassyAccra/

Twitter Posts and Shares: 14
https://twitter.com/Ghana_Skills
https://twitter.com/cotvetgh